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Below are the final prices per ton numbers from the 2012 Oregon Wine Production Census. Price per ton ranged from a low of $1,029 for Müller-Thurgau to a high of $2,704 for Pinot Noir. Price per ton changes from 2011 saw the greatest increase for White Riesling at 41.8%, followed by Pinot Blanc at 27.5%, Syrah at 23.9%, Pinot Noir at 19.1%, Pinot Gris at 18.5%, and Zinfandel at 15.4%. For Pinot Noir this price level is the highest since the 2008 vintage. While some varieties saw small declines, the Sauvignon Blanc price per ton dropped 17.8% from 2011 to 2012.

The 2012 Oregon Wine Production Census has finished collecting data and currently in the analysis stage with the final report release expected in early November.

2012 AVERAGE GRAPE PRICES PER TON[1] & COMPARISON WITH 2011 FINAL REPORT

Varieties[2]	2011 Average Price Per Ton[3]	2012 Average Price Per Ton[4]	Difference 2012-2011	% Difference 2012-2011
Cabernet Franc	$2,240	$2,209	($31)	-1.4
Cabernet Sauvignon	$2,370	$2,471	$101	4.2
Chardonnay	$1,800	$1,722	($78)	-4.3
Gewürztraminer	$1,390	$1,317	($73)	-5.3
Merlot	$1,870	$1,834	($36)	-1.9
Müller-Thurgau	$1,010	$1,029	$19	1.9
Pinot Blanc	$1,520	$1,937	$417	27.5
Pinot Gris	$1,310	$1,553	$243	18.5
Pinot Noir	$2,270	$2,704	$434	19.1
Sauvignon Blanc	$1,660	$1,365	($295)	-17.8
Syrah	$2,110	$2,614	$504	23.9
Tempranillo	$2,060	$2,005	($55)	-2.7
Viognier	$1,670	$1,760	$90	5.4
White Riesling	$880	$1,248	$368	41.8
Zinfandel	$1,630	$1,882	$252	15.4
All Others	$1,600	$1,676	$76	4.7

[1]Note that small changes in these numbers may occur as the report is finalized
[2]Note that some varieties are grown in small quantities statewide and therefore come from a lower number of responses
[3]2011 values from the published NASS 2011 Oregon Vineyard Report
[4]Based on responses received. Total $ billed/total tons sold

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